

Technical
Management
Program



**CELEBRATING 70 YEARS OF
BUILDING POWERFUL LEADERS**

March 23–28, 2025
uclaextension.edu/tmp
IN-PERSON INSTRUCTION

UCLA Extension

Dear Technical Management Program Community,

We are delighted to celebrate the 70th anniversary of the **Technical Management Program** at UCLA Extension. Founded in 1955 by Professor Ralph M. Barnes, PhD, the program was created to provide essential leadership training for technical professionals. Dr. Barnes' vision and dedication have empowered over 15,000 participants to excel in their fields, driving innovation and excellence across industries.

This milestone is a testament to the program's enduring impact and the commitment of our faculty and participants to lifelong learning. We extend our heartfelt gratitude to everyone who has contributed to the program's success. Your dedication embodies the spirit of excellence and innovation that Dr. Barnes championed.

As we look to the future, we remain committed to preparing technical leaders for the challenges and opportunities ahead. We will continue to adapt and innovate to meet the evolving needs of tomorrow's leaders.

Thank you for being part of this incredible journey. Let us celebrate this milestone with pride and look forward to a bright future for the Technical Management Program.

Warm regards,

Joon Lee Director
Engineering Custom Programs
UCLA Extension



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Chip is fantastic! He's engaging, motivational and offers tools and exercises that help me understand myself and my team members better. This, in turn, enables me to support both the individuals and the team more effectively.”

Understanding the Emotional Process
of Leading Change, Chip Espinoza



Get Better Leadership Skills for a Lifetime

The **Technical Management Program** at UCLA Extension is designed for innovative leaders in the world's most forward-thinking professions. In just five days, this program transforms managers into dynamic leaders. Discover new ways to solve problems, strategize and motivate others.



New Managers

Think Like a Leader, Become a Leader

If you've recently been promoted to management, you may find it's difficult to translate your recent accomplishments into successful leadership. With our TMP program, you'll discover new ways to solve problems, strategize and motivate others. You'll learn the latest leadership techniques from experienced professionals and industry leaders. You'll also have the opportunity to network with attendees at all levels, from around the world.

Senior Managers

Upgrade Your Team

Leadership, like technology, is constantly evolving. Empower your current manager with the latest thinking on management and leadership. Looking to fast-track new managers and alert them to all of the common pitfalls new supervisors face? In just five days, our TMP program can get your new and mid-level managers on the right path, and give them the tools they need to build their own results-driven teams.

Benefits of Participation

UCLA Extension's weeklong intensive program helps managers:

- **Gain leadership skills.**
- **Enhance interpersonal skills.**
- **Learn the latest business trends and paradigms.**
- **Obtain a repertoire of methods to solve problems, plan strategies and motivate colleagues.**
- **Network with attendees from around the world.**

Highest Quality Experience:

- Our world-class instructors have tailored their courses in creative and engaging ways to take advantage of this unique format.
- Breakout rooms allow smaller groups to discuss, collaborate and network.
- Our format boosts retention. TMP's unique four-period format, composed of shorter sessions devoted to different topics, leverages the power of "spaced learning." Studies by Robert Bjork, UCLA Distinguished Professor of Psychology, have shown that spaced learning boosts retention and performance.

Additional Reasons to Attend:

- Learn to think innovatively: TMP's engaging and interactive environment fosters the exchange of ideas and experiences. Gain insights from esteemed instructors and peers from diverse industries.
- Receive customized training: You select courses that are grounded in intellectually stimulating content relevant to all technical professionals.
- Practice balanced course material: Courses focus on technical and managerial aspects that improve your personal and organizational performance. Emerging and seasoned managers leave invigorated and inspired, with skills benefiting their workplace.





This course offers excellent content that reflects real-world scenarios. The case studies are highly relevant and practical, providing valuable insights on effectively managing teams and leadership challenges. It has empowered me to elevate my skills and advance to the next level.”

**Excel as a New Manager,
Marshall Gibson**



Customize Your Path to Success

Select one course from each of the four periods below to create your personalized schedule. The information below is a brief synopsis. Review full course and instructor details at uclaextension.edu/TMP.

PERIOD 1

8–10 a.m.

A1

Excel as a New Manager

Learn to focus your technical strengths into powerful managerial skills in this highly interactive workshop.

Led by Marshall Gibson, PMP
Principal IS Project Manager,
Providence St. Joseph Health

A2

The Science of Excellence

Learn how research has enlightened us to the skills necessary for success in work, health and relationships. We will reveal the four most essential skills for effective leadership, and how to use them.

Led by Robert Maurer, PhD
Science of Excellence

A3

Reinvent Yourself and Thrive

Discover how to unlock your true life's purpose and how to perform at a high level of excellence. Experience this unusual learning adventure—if you dare.

Led by Terry Schmidt, MBA
President of Management Pro

A4

Managing A Multigenerational Workforce

Explore the dynamics at play in a multigenerational workforce and learn how to describe the theoretical framework for thinking about generations. You will use nine competencies critical to managing today's workforce and describe the challenges young professionals face when entering the workforce in order to coach them for success.

Led by Chip Espinoza, PhD
Dean of Strategy and Innovation,
Vanguard University



PERIOD 2

10:20 a.m.–12:20 p.m.

B1

Understanding the Emotional Process of Leading Change

Explore why people and the organizations they work for struggle to embrace and execute change initiatives. We will focus on the role of the managerial leader in relation to the emotional process organizations experience when change is initiated.

Led by Chip Espinoza, PhD
Dean of Strategy and Innovation,
Vanguard University

B2

Strategic Project Design

Turn your best ideas into executable projects to reach big goals faster and more efficiently. Develop a ready-to-use action plan for your chosen topic.

Led by Terry D. Schmidt, MBA
Management Concept Inc.

B3

The Science of Excellence

Learn how research has enlightened us to the skills necessary for success in work, health and relationships. We will reveal the four most essential skills for effective leadership, and how to use them.

Led by Robert Maurer, PhD
Science of Excellence

B4

High Impact Communication Techniques

Research shows that most “unhappiness” in the technical business world comes not from poor technical skills, but from poor communication. Effective communication plays a pivotal role in nearly every aspect of business.

Led by Laura Hyde, MEd
President, Morgan Training Company



PERIOD 3

1:20–3:20 p.m.

C1

Card Games for Soft Skills

This course focuses on providing fun activities that help improve these “hard-to-train” skill sets. Each one creates a safe, repeatable situation where each player can try, fail and learn.

Led by Colt McAnlis
Engineering Manager, Gemini for Google Cloud

C2

Asking the Right Questions

Learn the simple art of conversation by asking the right questions to get an ideal result and revolutionize your interactions with others.

Led by David Lam
Partner, Miller Kaplan

C3

The Art of Positive Leadership

Designed to equip participants with the essential skills and insights to create a healthy and productive workplace culture. Learn the intricate balance between personal needs, the needs of team members and the overarching needs of the business.

Led by Felicia Zigman
FZ Consulting

C4

Leading with Dignity During Digital Transformations

In this course, you will learn practical leadership skills and strategies for prioritizing employee dignity in the digital age.

Led by Kevin Groves, PhD
President, Groves Consulting Group, LLC



PERIOD 4

3:40–5:40 p.m.

D1

The Four Domains of Leadership

An introduction to a holistic framework for understanding leadership. You'll gain the tools needed to assess yourself and your team, to build development plans aligned with personal and team needs.

Led by Kenneth Lamb PhD, P.E.
The Lead Faculty of the College Engineering Leadership Program and Professor of Civil Engineering, Cal Poly Pomona

D2

Card Games for Soft Skills

This course focuses on providing fun activities that help improve these “hard-to-train” skill sets. Each one creates a safe, repeatable situation where each player can try, fail and learn.

Led by Colt McAnlis
Engineering Manager, Gemini for Google Cloud

D3

Fostering Engaged and Inclusive Work Cultures

Retaining top STEM talent is one of the biggest challenges facing organizations today. Cultivating work cultures where such talent can thrive is therefore a critical mandate of effective leadership in the 21st century.

Led by Kim Jones, MBA, MA
Kim Jones Alliance, LLC

D4

Mastering the Art of Data Storytelling

Discover targeted strategies to transform data into impactful insights, align analytics with business objectives, and elevate your career.

Led by Timothy Park, MBA,
Chief Analytics Office

D5

Agile Leadership Competencies for Emerging Business Leaders

Leaders across industries and sectors must contend with multiple megatrends that collectively create highly volatile, uncertain, complex and ambiguous (VUCA) organizational contexts.

Led by Kevin Groves, PhD
President, Groves Consulting Group, LLC

“

Terry is an engaged instructor whose passion for helping his students live their lives to the fullest and take risks shines through all week. While many classes focus on the how or what, this course challenges you to discover the why behind everything you do in life.”

Reinvent Yourself and Thrive,
Terry Schmidt



General Information and Registration

Reception

Sunday, March 23
5–7 p.m. PT

Daily Classes

March 23–28
8 a.m.–5:40 p.m. PT

Social Mixer

Thursday, March 27
5:40–7:30 p.m. PT

Program Registration Number

Reg# 401260
Technical Management Program

Program Fee

A fee of \$5,895 is due by March 21, 2025, and includes course materials. We regret that fees cannot be prorated for less than full participation.

Payment Options

We accept credit card, check, purchase order and wire transfer.

Refund/Cancellation Policy

The refund/cancellation policy includes a nonrefundable \$30 processing fee. The final refund date will be March 21, 2025.

Continuing Education Units (CEU)

You are awarded 4.0 CEU upon program completion (one CEU represents 10 instructional hours of satisfactory participation in an organized, noncredit continuing education program).

Registered Education Provider

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Selection of Past Participating Organizations:

Activision	LegalZoom
Advantech	Lockheed Martin
ASARCO	Los Alamos National Laboratory
AT&T	Mission Support and Test Services
Bird Rides	Nevada National Security Site
Blizzard Entertainment	Northrop Grumman
Boeing	NMI
Bungie	MAXAR Space Robotics
CalEPA	Phillips 66
Cedars-Sinai Medical Center	Powerfull Electric
Chevron	Raytheon
City of Hope	Riot Games
City of Los Angeles	Sandia National Laboratories
Credit Karma	Sony Online Entertainment
Department of Navy	SpaceX
Gannett	Symantec
Genentech	Teledyne Battery Products
Geovera Holdings, Inc.	The Aerospace Company
Gillig	Treyarch
GoGuardian	Ubisoft
Google	UC Davis Health
J2 Global	Visa
Jet Propulsion Laboratory	Walt Disney
KUKA Robotics Corporation	Warner Bros.
LADWP	ZeniMax Media
Lawrence Livermore National Laboratories	ZipRecruiter

“

Excellent real-life experiences. She made her course on “engaged and inclusive” work culture engaging and inclusive. Clear expectations of what we’d cover each day. I’d like to spend more time learning with Kim and about her journey.”

Fostering Engaged and Inclusive
Work Cultures, Kim Jones



TMP

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UCLA Extension
Engineering and Digital Technology

